

JESSICA (JESSIE) JACOB

Charleston, SC
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EDUCATION

University of South Carolina, School of Music 2015-2019
Bachelor of Music in Music Education: Choral Emphasis, Cum Laude

- P-12 Certification
- Vocal Performance Certificate

WORK EXPERIENCE

Island Realty, Isle of Palms, SC 2022-Present
Marketing & Content Coordinator

- Utilize DSLR and drone technology to deliver high-resolution photography for branded marketing campaigns
- Produce original written and graphic content for email newsletters, social media posts, and blog articles, ensuring consistent branding and messaging across channels
- Create digital and print designs using Canva and Adobe Creative Cloud while maintaining brand consistency
- Lead a local vendor program by building relationships with small businesses, coordinating contracts, and marketing vendor offerings to the community

First Presbyterian Church of Boise, Boise, ID 2024-Present
Social Media Marketing Manager

- Create engaging content to utilize across social media platforms, sharing the church's mission, fostering community connection, and marketing public events
- Promote and support community outreach programs addressing food insecurity, homelessness, youth mental health, and social advocacy, while fostering a safe and inclusive environment

Cane Bay Elementary School, Summerville, SC 2019-2022
Music Educator & Chorus Director

- Plan, prepare, and deliver engaging activities that facilitate active learning experiences while fostering a positive and inclusive classroom environment
- Communicate with team members through Microsoft teams, Google Meet, and Zoom
- Advocate for LGBTQIA+ students and staff
- Aid in the implementation of the *Arts In Basic Curriculum* grant
 - Manage \$9,000 of grant money to coordinate various artists in residence and supply inventory
 - Maintain grant status through conferences, account management, and informing stakeholders of grant spending

Embellished Baubles L.L.C., Charleston, SC 2020-Present
Owner & Artist

- Independently operate a small business, overseeing all aspects including sales, marketing, purchasing, accounting, and customer service
 - Manage business finances, including maintaining bank accounts, processing payments, and ensuring tax compliance
 - Cultivate partnerships with local businesses and build a strong community presence
 - Create original, handcrafted merchandise for sale at artisan markets, both in-person and online
 - Design and maintain an engaging online presence to promote products and increase brand visibility

University of South Carolina Choral Department, Columbia, SC 2018-2019
UofSC Choral Department Social Media Coordinator

- Create and promote content over a variety of social media platforms
- Speak on behalf of the department at community events

RELEVANT EXPERIENCE

Planned Parenthood - Patient Greeter, Charleston, SC 2025-Present
AFFA / We Are Family Charleston - Volunteer, Charleston, SC 2022-Present
JLJ Photography - Photographer, Charleston, SC 2015-Present
ACDA Collegiate Chapter - Public Relations Chair, Columbia, SC 2018-2019
GIA Publications - Music Play 2 Photographer, Columbia, SC 2018